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*Business Communities Working Together*

# Your Weekly eNewsletter

**for the week of December 19, 2011**

Find the Chamber on ..  

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**BUSINESS**  
*After* **HOURS**

Are you interested in hosting a BAH in 2012, call the Chamber for details.

....a perfect way to meet

## Greetings

We are heading into 2012 with a bang! If you would like to ride along with us, let me know. We have numerous ways for businesses and individuals to get more involved, with the aim to grow your business.

There are many levels of sponsorships available, starting as low as \$150 to get your name in front of lots of people at our events. Another way to get involved is to host a Business After Hours. We are in the process of setting them up for the year, so if you are interested let me know as soon as possible. What if you don't have a location? Then partner up with another business who can co-host with you. Use their location and split the costs.

Attendance to our breakfasts, lunches, and after hours have really gone up in the past few months. And I know the attendance at our events will be following suit in 2012. So give me a call and I can email you sponsorship information. That will give you time to look over which events are best suited for you and your business. I always say, look at who your target market is, look at which events they are most likely to attend, and use those as your starting off point.

The smartest businesses know that even in our challenged economy, advertising and marketing cannot go away. If no one knows about you, then getting customers is going to be tough. What does make sense is making the most of your advertising dollars, and we can help you sort out what will give you the most bang for your buck!

I hope everyone has a super terrific holiday weekend and stay warm out there!

face-to-face with many other business professionals, actually shaking their hand and exchanging business cards for the purpose of promoting your product or service, while enjoying good food and refreshments.

January 17  
Fairfield Inn & Suites  
15275 Struthers Rd.  
Colorado Springs, CO  
80921

[For complete location details...](#)

### New Members for November



**Camp Bow Wow - Monument**  
Deanna Drury  
(719) 632-9247  
cbwmonument@gmail.com

**Maid to Shine**  
Crista Burwell  
719-640-3276  
crista@maidtoshineclean.com

**Primerica**  
Brian Swanson  
(719) 651-5566  
PFBrianSwanson@gmail.com

Welcome to our new members. The Chamber looks forward to seeing you at many upcoming events. Your participation is essential to the continued strength of the Tri-Lakes Chamber of Commerce and is one of the best ways to gain benefit from your membership investment.

### Renewals for November

Terri Hayes  
Executive Director

**Winter Hours:** We are open the usual 9-5pm Mon-Fri. However, if District 38 is on a delay or closed, then so are we.

Listen to  
**Empowerment Through Healing's**  
On-Demand internet radio show  
on [webtalkradio.net](http://webtalkradio.net)  
featuring



**Tami Urbanek**  
Medium, Clairvoyant

Tami Urbanek  
Medium, Clairvoyant

This is a paid Advertisement

### Chamber Member Events



Many of our Members host events. To have your event listed in the weekly eNewsletter; send the information directly to [kstensland@trilakeschamber.com](mailto:kstensland@trilakeschamber.com) and we will make every effort to include your event in the next edition.

You can also list your events on the Chambers on-line calendar. Follow the **"Submit New Event"** link from the Chamber's homepage.

**Tuesday, December 20** from 4:30 - 5:30 pm join **The Shafer Group, PC** for *Reducing Income Taxes! Today, Tomorrow and in the Uncertain Future* seminar. FREE one hour seminar, refreshments served. Call to reserve your seat or for more information 719-487-1200.

**Tuesday, January 10** from 11 - 12 pm join the **Tri-Lakes Business Incubator** for a working lunch workshop *"Protecting Your Small Business"*. RSVP by 1/3/12 or for more information call 719-481-4877 x 100.

**Thursday, January 12** from 4:30 - 5:30 pm join the **Tri-Lakes Business Incubator** for a workshop *"Your New (Ad)venture - Choosing a Legal Entity"*. Workshop is presented by **Danette Lija from BL Speer & Associates**. Cost is \$5 for TLBI members and \$10 for non-members. For more information contact Heather at 719-481-4877 x 100.

# 2011

Colorado Appraisal  
Advantage

Farmers Insurance,  
David Prejean Agency

JJ Tracks Tire & Auto  
Service

Luna Hair Studio and Spa

The Platinum Group  
Realtors - Diane Forbes

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Thank you to our renewing  
members. Your continued  
participation and  
support keeps the Chamber  
running smoothly and  
effectively year after year.

Do you need to find a  
member? Search our  
member directory [here](#).

**Thursday Morning  
Leads Group**



The Tri-Lakes Chamber  
[Networking Group](#)  
meets every 1<sup>st</sup> and 3<sup>rd</sup>  
Thursday of the month at  
Oakley's Restaurant  
inside the **Sundance  
Mountain Lodge** located  
at 1865 Woodmoor Drive  
in Monument at 7:30am -  
8:30am.

**What is a Leads  
Group?:** The Chamber  
leads group is comprised  
of many different types  
of businesses who are  
intently focused on being  
a marketing force for  
each other. There are no  
"exclusivity" restrictions.

**Wednesday, January 18** from 5 - 7:30pm join **Brian Swanson, Primerica** for a *Social Mixer* designed to take advantage of your time. Event will take place at Creek View Grill located at the Antler Creek Golf Course. For more information contact Brian at 719-651-5544.

**Tuesday, January 17** from 10 am - 11 am join the **Tri-Lakes Business Incubator** for a low cost Workshop "*From Business Owner to Employer...*" Cost is \$5 for TLBI members and \$10 non-members. For more information or to register contact Heather at 719-481-4877 x 100.

**Thursday, January 19** from 11 - 1 pm join the **Tri-Lakes Business Incubator** for a working lunch workshop "*Making Dollars and Sense of Social Media, Part 1*". Cost is \$15 for TLBI members and \$20 for non-members, bring a brown bag lunch. For more information and to register call Heather at 719-481-4877 x 100.

**Friday & Saturday, January 20 & 21** at join **Integrity Bank, the Colorado Springs Chamber** and other event partners for a two day seminar "*Revenue North - Small Business Growth Summit*"; over 60 conference topics will be discussed at the Antlers Hilton. Cost on \$99/per person or \$299 for up to 5 staff members. For more information visit. [www.RevenueNorth.com](http://www.RevenueNorth.com)

**Tuesday, January 24** from 10 - 11 am join the **Tri-Lakes Business Incubator** for "*Business Owner to Employer*" seminar. You business is growing and you're ready to hire that first employee. Learn how to find that perfect employee. For more information or to RSVP contact Heather at 719-481-4877 x- 100. Cost: \$5 for TLBI members and \$10 for non members.

**Thursday January 26** from 4 - 6 pm join the **Tri-Lakes Business Incubator** for "*Networking 101*" workshop, presented by Stephanie Cates. \$15 for TLBI members and \$20 for non-members. For more information or to register contact Heather at 719-481-4877 x 100.

**COMPUTER REPAIR**

**TLC**  
COMPUTER  
REPAIR

**THE DOCTOR IS IN!**

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- Computer Upgrades
- PC Tune-Up
- Data Recovery
- Apple Repair

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**303 Hwy 105**

**TLCComputerRepair.com**

Located Across  
from the 7-11  
on the NW Corner of  
Hwy 105 & 3rd St.  
in Monument

This is a paid Advertisement

The group's goal is to enhance business relationships between Chamber members and share qualified business referrals. During the leads group meetings other members will become familiar with your business and learn how they can refer you to their own circle of contacts.

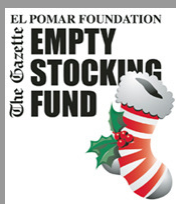
If you have any questions about the meeting times/location, feel free to contact **Jesus Damian** with **TLC Computer Repair** 719- 302-2937.

**Next meeting date:**  
January 5

Please plan to join us for this Networking opportunity.

**Winter weather reminder:** If there is a delay or closure in District 38 schools the meeting will be canceled for that day.

### Help Fill Up



*Go Out to Eat on Wednesdays in December* and help **Tri-Lakes Cares** (a recipient of Empty Stocking Funds)...

Listed below are the **Tri-Lakes Chamber Members** who are participating and donating a portion of their proceeds on the dates listed to the Empty Stocking Fund for



This could be  
**YOUR AD**  
in the Chamber's weekly eNewsletter  
Members Only! \$15/week. [Click Here for more details](#)

### CDOT & your holiday party planning

Play the "Keys for the Holidays" elf game on the Colorado Department of Transportation's (CDOT) Facebook Page and you could be celebrating the holidays on the slopes! Each week, one lucky Facebook fan will win two passes to Arapahoe Basin. Plan Ahead this holiday season with a sober designated driver and you'll win big too; avoiding more than \$10,270 in jail fees and fines. To play the game and to like CDOT's Facebook Page, click here:



[www.facebook.com/coloradodot](http://www.facebook.com/coloradodot).

This year CDOT has partnered with MADD Colorado for its annual Tie One on for Safety red ribbon campaign. Your office can support this campaign by hosting responsible office holiday parties. For safe party tips visit [www.madd.org/co](http://www.madd.org/co).

Visit [www.PlanAheadColorado.com](http://www.PlanAheadColorado.com) for more information.

### 2012 Grant Opportunity



Continuing its 35 year tradition, the Tri-Lakes Women's Club (TLWC) will once again be considering grant requests for special programs and projects from 501(c)(3) Non-Profit Organizations, Public Service Organizations and Public Schools which significantly serve the Tri-Lakes area defined by School District 38. Applications and instructions for the 2012 grant awards will be available on the TLWC website ([TLWC.NET](http://TLWC.NET)) from January 15, 2012 through March 15, 2012. Completed applications (which must include certain required documentation) must be postmarked no later than March 15, 2012. Late and/or Incomplete applications will not be considered. Awards will be announced to grant recipients in late May. Please mail completed applications to:

TRI-LAKES WOMEN'S CLUB - GRANT COMMITTEE  
P.O. BOX 669  
MONUMENT, CO 80132

For questions email Nancy Brown, Grant Committee Chair, at [Brownnw@comcast.net](mailto:Brownnw@comcast.net).

TLWC is proud and excited to continue its support of this great

non-profit agencies in El Paso County. Invite family, friends, neighbors, and co-workers to join you.

December 28  
**MoZaic Restaruant @ The Inn at Palmer Divide**  
442 S Hwy 105, Palmer Lake

December 28  
**Monument Hill Country Club**  
18945 Pebble Beach Way, Monument

So if you are going out to eat -- Go on Wednesday -- Go to one of these community minded restaurants!

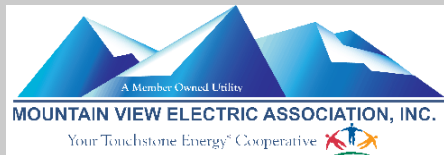
community.

### ***In closing,***

Look for the new Tri-Lakes Community and Business Resource Guide after the beginning of the year. It is going to print now and will be available soon!

## **Our Investors**

Would you like to see your company's logo displayed here **EVERY** Week? The Chamber has three levels of investor sponsorships available, contact the Chamber or any [Board Member](#) for complete details.



## **Senior Beat**

Do you or someone you know need a copy of the latest edition of the Senior Beat? [Find it here.](#)

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**Tri-Lakes Chamber of Commerce  
and Visitor Center**

719-481-3282  
Fax 719-481-1638  
[www.trilakeschamber.com](http://www.trilakeschamber.com)  
[ExecutiveDirector@trilakeschamber.com](mailto:ExecutiveDirector@trilakeschamber.com)

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