



Ambassador Club



Ambassador Club

Mission:

The mission of the Ambassador Program is to increase membership retention and involvement in Chamber programs and events by interacting with and informing members.

Vision:

The Tri-Lakes Chamber of Commerce is a membership organization that enlists the help of volunteer groups like the Ambassador Program to fulfill the Chamber's vision of "Business Leadership Dedicated to Economic Vitality and Quality of Life."

Ambassador Role:

- Welcome new members at Quarterly Member Luncheons.
- Act as a host to new members and facilitate networking at monthly events.
- Provide a reliable customer service base to help members with questions or concerns.
- Educate and inform members on Chamber initiatives, programs and services.
- Get members engaged in Chamber programs and events.
- Help coordinate chamber events.
- Work events as volunteer as needed.
- Sustain and enhance one of the Chamber's most valuable volunteer programs.
- Assist with member retention.
- Assist with member acquisition.

Opportunities:

Ambassadors are afforded many Chamber privileges, including:

- Professional networking opportunities; meeting with businesses they may not otherwise have a chance to be in front of.
- The ability to attend Chamber seminars and networking breakfasts for free, and a discount for the Annual Dinner.
- Exposure on the Chamber's website through the Ambassadors' Club roster and mention at business events attended.
- Volunteer experience and credibility.



Requirements:

- Ambassadors represent the Chamber and must have been Chamber members in good standing for at least six months.
- Ambassadors are expected to communicate with assigned new and existing member accounts through the survey process.
- Ambassadors must attend monthly Ambassador Club meetings.
- Attend monthly Businesses After Hours and interact with members.
- Must not miss more than three scheduled Ambassador Club meetings in a row.
- If unable to attend any meeting the Ambassador must notify Chair or Vice Chair.
- Attend Ribbon Cuttings for their two assigned months.
- Must attend Ambassador Training.

Structure:

The Ambassadors' Club is made up of Ambassadors. During their term, each Ambassador is assigned member accounts monthly. Ambassadors are responsible for contacting their accounts, inviting them to Chamber events, including Business After Hours, each month. Ambassadors are encouraged to develop rapport and working relationships with members that encourage members to utilize Chamber programs and services. Ambassadors will receive training on the Chamber, its events and programs at the beginning of their term and during monthly Ambassador meetings.

Become an Ambassador!

For more information, please contact the Chamber at 719-481-3282.



Ambassadors Application

Name: _____

Company: _____

Title: _____

Email: _____

Mailing Address: _____

Business Phone: _____ Home: _____ Cell: _____

Chamber Membership Join Date: _____

Special Skills? _____

As an Ambassador I understand the requirements are:

- Ambassadors represent the Chamber and must have been Chamber members in good standing for at least six months.
- Ambassadors shall assist in retention of existing members and as mentors to new members.
- Ambassadors act as host / hostesses at Business After Hours.
- Ambassadors must attend monthly Ambassadors' Club Meetings,
- Ambassadors must volunteer for Committees each year.
- Ambassadors may not miss more than three scheduled Ambassadors' Club meetings in a 12-month period.
- Ambassadors must deliver member packets as assigned and return completed Member Surveys within 30 days to the Chamber office.
- Ambassadors must attend Ribbon Cuttings during their assigned months.
- Ambassador must provide a written monthly report to Ambassador Committee chair, if unable to attend meeting.

YES, I want to be a Chamber Ambassador!

Signature: _____ Date: _____

Committee Chair signature: _____ Date: _____

For Office Use Only: Accepted Not Accepted