
Tri-Lakes Fourth of July Street Fair and Beer Garden

DATES: Thursday, July 4, 2019
LOCATION: Downtown Monument
INVESTMENT: \$500 - \$3000
PARTICIPATION: 10-20,000 people
VENDORS: 100-130 booths



DESCRIPTION:

Companies in general have few opportunities to build trust and establish rapport with their customers and prospects. Getting involved with an event and being seen as dependable and supportive will accelerate the process. Attending an event is important but standing out in the crowd by being a sponsor will highlight you and your business with a captive audience of up to 20,000. Depending on the level chosen, your banners will be hung all over the street fair to be seen by all multiple times, in addition you will receive a prime located vendor space. **There can be multiple sponsors** at each level, except there is only 1 Platinum sponsor allowed.

SPONSORSHIP LEVELS

Benefits	Platinum	Gold	Silver	Bronze	Beer Garden
Investment	\$3,000	\$1,500	\$1,000	\$500	\$1,000
Banner Displayed at Event*	Prominent	X	X		X
Poster	X				
Website Event page	Large	Medium	Small	Smaller	Medium
Flyer	Large	Medium	Small	Smaller	Medium
Vendor space location	Prime	Prime	Standard		In park
Vendor space size	Negotiable	20 x 10	10 x 10		10 x 10
eBlasts	Large	Medium	Small	Smaller	Medium
eNewsletters	Large	Medium	Small	Smaller	Medium
Media Coverage	Large	Medium	Small	Smaller	

* Sponsor provides banner
