

SUMMARY OF SPONSORSHIPS*

(Details on Following Pages)

State of the Tri-Lakes Region	
February	
Gold	\$1,000
Table Sponsor	\$550

Chamber Networking Breakfast
Cost of Breakfast

Business After Hours
Provide Location and/or Pay for Food and/or Beverages

4th of July Street Fair and Beer Garden	
July 4	
Platinum	\$3,000
Gold	\$1,500
Silver	\$1,000
Beer Garden	\$1,000

Quarterly Member Luncheons	
Mar, Jun, Sept, Dec	
Platinum	\$2,400
Gold	\$1,200
Silver	\$800

Website Banner Ads	
Ongoing	
Gold	\$2,000
Silver	\$1,000

Bines and Brews Beer Fest	
September	
Platinum	\$5,000
Gold	\$1,000
Silver	\$500
Music	\$500
Glasses	\$1,000

Annual Dinner & Silent Auction	
April	
Platinum	\$2,500
Silent Auction	\$2,500
Gold	\$1,500
Full Table	\$975
Entertainment	\$1,000
Dessert	\$600
Giveaways	\$600
Awards	\$300
Photo Booth	\$500

Community & Business Expo	
October	
Presenting	\$2,000
Gold	\$1,000
Silver	\$500

Visitor Center
\$100/year

*Additional opportunities may become available.

If you have another idea for a sponsorship, contact us. Let's talk.

*Dates are subject to change



MONTHLY NETWORKING



BREAKFAST - HOST/SPEAKER, PROVIDE BREAKFAST

The Chamber Networking Breakfast is held the 1st and 3rd Thursdays in the Chamber Community Room. These are one of the most popular networking events for Chamber members.

Sponsors/hosts are responsible for providing breakfast for up to 40 guests and are given 20 minutes to talk about their business or area of expertise.

Hosting is limited to one breakfast per year.

BUSINESS AFTER HOURS - PROVIDE APPETIZERS, BEVERAGES, AND LOCATION

Business After Hours is our popular evening networking opportunity for Chamber members and their businesses. It is held the third Tuesday of each month at various Chamber member business locations.

In addition to food and beverages, sponsors are asked to provide three giveaway items. A business is allowed to host one BAH per year. The event is advertised one month in advance and the host gets microphone time to promote their business.



ANNUAL EVENTS

STATE OF THE REGION LUNCHEON \$1,000

The State of the Tri-Lakes Region Luncheon allows members to meet, network, and enjoy the company of fellow Chamber members, elected officials, and community members. Local leaders present topics, direction, and goals for the coming year.

The Gold Sponsor will have the opportunity to introduce themselves and the speaker. Their logo will be included on marketing materials, the Chamber website, the registration form, and in the event program. They can have a banner displayed at the luncheon. They also have the option for promotional materials to be placed on the tables. Four tickets are provided to the Gold Sponsors.

Table sponsorships are available for \$550. These include eight tickets to the luncheon and the sponsor's logo on the table.



QUARTERLY MEMBER LUNCHEONS \$800-\$2400 ANNUALLY

These luncheons are held four times a year. They provide an opportunity to welcome our new members. This is a very popular event among members, as it provides another great networking opportunity.

Sponsor logos are included on Quarterly Member Luncheon marketing, the Chamber website, and on the registration form. Sponsors also have the option for promotional materials to be placed on the tables. Sponsor banners are displayed at the event. Platinum Sponsors receive four seats and microphone time.



ANNUAL DINNER

The Annual Awards Dinner & Auction is a fun-filled evening mixing great food, entertainment, and a bit of business. We present awards for the Business Person of the Year, EDC Primary Business of the Year, Volunteer of the Year, Non-Profit of the Year, and Ambassador of the Year. Join us for a night of fun, music, and making connections with local business owners. The event will be held on April 14, 2023.

There are many levels of sponsorships available. Choose the one that best fits your needs.

SPONSORSHIP LEVELS

Platinum or Silent Auction - \$2,500

- Banner displayed at event*
- Prime table location
- Company name at table
- 10 tickets
- Logo on poster, website, eBlasts, eNewsletters, and social media
- Logo in program and MC announcement

Gold - \$1,500

- Banner displayed at event*
- Prime table location
- 4 tickets
- Logo on website, eBlasts, eNewsletters, and social media
- Logo in program and MC announcement

Entertainment - \$1,000

- Banner Up Front on DJ table*
- Logo on website, eNewsletters, and social media
- Logo in program and MC announcement

Dessert or Giveaways - \$1000

- Logo on website, eNewsletters, and social media
- Logo with sponsorship item at event
- Logo in program and MC announcement

Step and Repeat Banner or Photo Booth - \$500

- Logo on website, eNewsletters, and social media
- Logo with sponsorship item at event
- Logo in program and MC announcement

Awards - \$500

- Logo on website, eNewsletters, and social media
- Logo in program and MC announcement

Sponsored Table - \$975

- 10 tickets
- Company name at table
- Prime table location



*Sponsor provides banner

4TH OF JULY STREET FAIR AND BEER GARDEN

Companies in general have few opportunities to build trust and establish rapport with their customers and prospects. Getting involved with an event and being seen as dependable and supportive will accelerate the process. Attending an event is important but standing out in the crowd by being a sponsor will highlight you and your business with a captive audience of up to 20,000. Depending on the level chosen, your banners will be hung all over the street fair to be seen by all attendees multiple times. Additionally, you receive a prime-location vendor space. Takes place on the third Tuesday every September.

SPONSORSHIP LEVELS

Platinum - \$3,000 (2 available)

- Banners displayed prominently at event (up to 6)*
- Prime vendor space, 20x10
- Logo on joint community poster
- Large logo on website, flyer, eBlasts, eNewsletters, media coverage and social media



Gold - \$1,500

- Banners displayed at event (up to 3)*
- Prime vendor space, 10x10
- Medium logo on website, flyer, eBlasts, eNewsletters, and social media



Silver - \$1,000

- One banner displayed at event*
- Vendor space, 10x10
- Small logo on website, flyer, eBlasts, eNewsletters, and social media



Beer Garden - \$1,000

- Banners displayed at event (up to 4)*
- Vendor space in park, 10x10
- Medium logo on website, flyer, eBlasts, eNewsletters, and social media

*Sponsor provides banner(s)

BINES & BREWS BEER FEST

This is one of the Tri-Lakes Chamber of Commerce's most fun events!! Well-publicized and covered by local media, guests have the opportunity to meet brewers and sample beer, mead, and spirits from Colorado brewers and distillers.

SPONSORSHIP LEVELS

Platinum - \$5,000

- Naming rights
- Banner displayed at event*
- Vendor space
- Large logo on poster, website, flyer, eBlasts, and eNewsletters

Gold - \$1,000

- Banner displayed at event*
- Vendor space
- Medium logo on poster, website, eBlasts, and eNewsletters

Glasses - \$1,000

- Banner displayed at event*
- Vendor space
- Medium logo on poster, website, eBlasts, and eNewsletters
- Logo on souvenir glasses

Silver or Music - \$500

- Banner displayed at event*
- Vendor space
- Small logo on poster, website, eBlasts, and eNewsletters

COMMUNITY & BUSINESS EXPO

Our high-energy Expo features products and spotlights services from local businesses and organizations. This is an opportunity to showcase businesses to other companies and consumers in our area to gain qualified leads and make valuable business connections. As a sponsor, your company will be in front of over 100 vendors and hundreds of attendees. Takes place on the third Thursday of October.

SPONSORSHIP LEVELS

Presenting - \$2,000

- Prominent banner display at event*
- Prime table location
- Large logo on print material, website, eBlasts, and eNewsletters

Gold - \$1000

- Banner displayed at event*
- Prime table location
- Medium logo on poster, website, eBlasts, and eNewsletters

Silver - \$500

- Banner displayed at event*
- Prime table location
- Small logo on program, poster, website, eBlasts, and eNewsletters

*Sponsor provides banner



DIGITAL MARKETING

WEBSITE BANNER AD - \$1,000/\$2,000

- Banner ad on Chamber website for 12 months
- Ad can be changed by member monthly and is clickable to member information
- Choose where your ad appears on website if spots are available. Pages are limited to one \$2000 ad or two \$1000 ads
- In 2022, we had over 5 million hits on our site

NEWSLETTER AD - \$25 MEMBERS/\$50 NON-MEMBERS PER BLAST

- Advertise your business or special event in our weekly eNewsletter
- Buy 3, get 1 free
- Contacts in eNewsletter list—Over 3000

OTHER OPPORTUNITIES

MONTHLY EDUCATION SERIES

Presenting Sponsor - \$200

- Logo recognition (website, eNewsletters, flyers, event signage)
- Opportunity to do welcome during event
- Recognition on social media

CHAMBER BOARD RETREAT LUNCH SPONSOR

Provides lunch at annual board retreat in January (15 attendees)

- Welcome the Tri-Lakes Chamber Board of Directors at annual retreat
- Provide promotional materials on table and give a brief overview of your company
- Special thank you recognition on social media

EDC TRAINING OR CONFERENCE SPONSOR - \$1,000

Finance advanced training for President of Chamber in the field of economic development

- Special thank you recognition on social media, website, and in eNewsletter

AMBASSADOR SPONSOR - \$100 per month

- Provide lunch for monthly Ambassador meeting
- Introduction time at monthly Ambassador meeting
- Get to know these core members

SPONSORSHIP FORM

Company _____ Contact Person _____

Address _____

Phone _____ Cell _____ Email _____

Event Name _____ Event Date _____

Level of Sponsorship _____ Amount \$ _____

Event Name _____ Event Date _____

Level of Sponsorship _____ Amount \$ _____

Event Name _____ Event Date _____

Level of Sponsorship _____ Amount \$ _____

Event Name _____ Event Date _____

Level of Sponsorship _____ Amount \$ _____

For the event(s) listed above, the terms of this sponsorship are as follows:

- Sponsorship payment must be received along with agreement, or an approved agreement for payment .
- Sponsors will have first right of refusal for sponsorship the following year.
- No cancellations or refunds after payment.
- Sponsorship benefits apply according to the advertised deadlines for each event.
- Sponsor is to supply their logo, in digital format (.jpg or .png), to the Chamber at the time of signing sponsorship agreement and authorizes the Chamber to use it in advertising of sponsored event(s).

Sponsor Naming Rights Options, if applicable (choose one only):

1. _____ (Event Name)

2. (Event Name) presented by _____

This agreement is valid only with signatures from a member company representative and the Tri-Lakes Chamber President.

Company Representative/Date

Chamber Representative/Date

This contract is not complete until it has been reviewed and accepted by the Chamber. Once accepted, sponsor will receive a copy of the contract signed by the Chamber. Send completed form to Tri-Lakes Chamber of Commerce, PO Box 147, Monument CO 80132.