



TRI-LAKES
CHAMBER OF COMMERCE
ECONOMIC DEVELOPMENT
VISITOR CENTER



Membership
Levels &
Opportunities

TRI-LAKES



“I’m excited to work with chamber members, leadership, key stakeholders and regional partners to build on the chamber’s reputation as the preeminent membership organization for business.”

TERRI HAYES
President & CEO

STAKEHOLDER \$5,000 ANNUALLY

POSITIONING IN OUR REGION

You deserve recognition for making our region a prosperous place. As a community benefactor, we know you want to help the region attract and retain talent, build a robust workforce, and drive a growing economy.

ACCESS

- Reserved seat for one attendee at our Leadership Program (\$3,000 Value) – *Coming 2023*
- Gift a Tri-lakes Chamber Membership to charity, veteran, or startup business of your choice, includes public presentation
- Exclusive** invitation to attend bi-annual CEO Roundtable – *Coming 2023*

SERVICES

- TrilakesChamber.com annual sponsorship
- Podcast sponsorship – *Coming Soon!*
- Personalized talent recruitment concierge services for high-level recruits and their family



“The Chamber of Commerce paves the way for businesses to succeed in any economy.”

STAKEHOLDER MEMBER
Aspirational & Hyper-Local

LEADER \$2,500 ANNUALLY

REPRESENTING YOUR INTERESTS

As a leader, you care about developing relationships with other business and civic leaders in order to grow your business. The problem is it's hard to know where to plug in, which can make you feel like you don't have a voice or like you're being left behind. We believe you shouldn't have to search for ways to make your community a better place. It all starts with showing up.

ACCESS

- Reserved seats for 2 at our Annual Awards Dinner (\$160 Value)
- Reserved seats for 2 at our State of the Tri-Lakes Region Luncheon
- Annual Sponsorship of TrilakesChamber.com website
- Your logo on our traveling Leadership Board
- Exclusive** invitation to attend bi-annual Leadership Roundtable—*Coming Soon!*

SERVICES

- Personal membership concierge and a customized membership plan
- Additional businesses or branches, up to three (\$1,320 Value)

PLUS ALL INCLUDED BENEFITS AND SERVICE OF OUR MAIN STREET, GROWTH, AND CLASSIC LEVELS



"The Chamber of Commerce paves the way for businesses to succeed in any economy."

LEADER MEMBER
Aspirational & Hyper-Local

"Our business is rooted in the community. Being at the Leader Level as a chamber member helps assure we stay connected and visible. The networking, the resources, the tools, all help us stay at the top of the minds of our neighbors."

~ Rich and Shannon Schur
Schur Success Group

GROWTH \$1,250 ANNUALLY

GAINING ACCESS



“The Chamber of Commerce paves the way for businesses to succeed in any economy.”

GROWTH MEMBER
Aspirational & Hyper-Local

You want to work with the other influencers in our community so you never have to worry about missing out on the very opportunities you've been striving for. Watch as your team gets stronger as they are better informed. Enjoy being among influential leaders who are shaping our region.

ACCESS

- Pair of Season Tickets to our Quarterly Membership Luncheons (\$150 Value)
- Complementary vendor space at our 4th of July Street Fair (\$115 Value)
- Complementary vendor table at our Annual Community and Business Expo (\$50 Value)

SERVICES

- Special Business Highlight on TriLakesChamber.com (\$500 Value)
- 90 day sponsorship of your business listing category on TrilakesChamber.com (\$300 Value)

PLUS ALL INCLUDED BENEFITS AND SERVICES OF OUR MAIN STREET AND CLASSIC LEVEL.

PROMOTING YOUR BUSINESS

MAIN STREET \$600

VALUED AT MORE THAN \$2,030 ANNUALLY

At the Chamber, we know it's hard to balance all the demands of your time and attention. That's why we're committed to giving you services to grow your visibility, to make you famous in the community, and to give you better connections that will save you time and money. Gain visibility without trading your time and get supported by the most influential people in the region.

ACCESS

- Premium Ribbon cutting services including video clips and personal invitations to local elected officials from the Tri-Lakes Chamber of Commerce (\$400 Value)
- Business Spotlight interview published on our blog, social media and featured in our E-Newsletter (\$250 Value) - *New!*
- Social Media Spotlight twice per year (\$200 Value)
- Website ad for 30 days listing on the top of your category (\$100 Value)

SERVICES

- Complementary use of our meeting spaces once per month



PLUS ALL INCLUDED BENEFITS AND SERVICE OF OUR CLASSIC LEVEL.

CONNECTING YOU TO OUR REGION

CLASSIC \$250

VALUED AT MORE THAN \$780 ANNUALLY

At the Chamber, we believe you deserve to find a room full of people just like you who can share your story and become an army of salespeople for you. We understand how hard it is to get connected with the right people who can help you grow your business, which is why we are on a mission to be the number-one connector of business owners.

TO GET CONNECTED:

1. Join today
2. Schedule an orientation with our membership concierge
3. Attend your first event and meet others business owners just like you

JOIN TODAY! Get the connections you need to feel capable and well-informed. Build relationships with other business owners who often become life-long friends.

ACCESS

- Search engine optimized TriLakesChamber.com business listing that helps Google rankings and includes customized Marketing Landing Page (\$300 Value)
- Three free season passes for your business reps, to our monthly Business After Hours (\$540 Value)
- Business referrals exclusively for Chamber members
- Basic ribbon cutting including pictures, website and social media promotion
- Your marketing materials at our Tri-Lakes Chamber Visitor Center
- Free monthly Business Education Seminars
- Discounts to Chamber events
- Opportunity to submit Special Offer/ Coupon for weekly e-distribution
- List your Job Postings on TriLakesChamber.com
- Member Orientation to learn how to access features resources and opportunities of your membership
- Tri-Lakes Chamber Member window sticker - tell the community you are invested in Tri-Lakes
- Access to exclusive Healthcare Solution [SALA](#)

BUSINESS STUDY:

CONSUMERS 63% MORE LIKELY TO BUY FROM CHAMBER MEMBERS

A study by The Schapiro Group, an Atlanta-based market research firm, reveals a number of important findings about how consumers and business owners perceive the local chamber of commerce and the businesses that are their members. *For example:*

- When consumers know that a business is a member of the local chamber, they are 44% more likely to think favorably about it.
- Consumers who are told that a business is a chamber member are 51% more likely to be highly aware of it and 57% more likely to think positively of its local reputation.
- Consumers are 63% more likely to buy goods and services in the future from a company that they believe is a member of the local chamber of commerce.

The study also has good news for businesses that sell to other businesses:

- When business decision-makers believe that a business is a chamber member, they are 37% more likely to think favorably of the business, 51% more likely to be highly aware of it, 58% more likely to think positively of its local reputation, and 59% more likely to buy goods and services from it.

Supporting the previous findings, the study also reveals a positive perception for the local chamber itself:

- Regarding the chamber's impact on the local economy, 82% of respondents believe that the local chamber of commerce helps create jobs and promotes local economic development.

The results of the Schapiro study are clear: Positive perception increases among consumers and business owners when a business is identified as a member of the local chamber of commerce.

OUR MISSION: *We help business people in our community innovate, grow and make the area a great place to live.*



166 Second Street
Mailing P.O. Box 147
Monument, CO 80132
719-481-3282 Office
Terri@trilakeschamber.com
TriLakesChamber.com